

Photo-Lithographic Printing

Lithography
Advertising Literature, Booklets, Catalogs, Charts, Maps,
Car Cards, House Organs, Posters, Stationery.

Photography
Blow-ups, Copying, Vu-Graph and Lantern Slides.

Xerography
Bulletins, Letters, Reports, Work and Instruction Sheets.

Since 1925
GEORGE REPRODUCTION CO.
217 Second Street • DOuglas 2-5526

SIMULATED ENGRAVED BUSINESS CARDS

3 colors
\$3.95 per
1000

\$4.95
PER
1000

Orders By Mail
Handled Promptly

- BUSINESS FORMS
- BLOTTERS
- LETTER HEADS
- STATEMENTS ETC.



DIAL
BAyview 1-1629

"Check Our Prices Before You Buy"

DUAL STANDARD PRINTING
4341 CALIFORNIA at 6TH AVENUE

BUSINESS CARDS

1000 THIN PLATE Size 2 x 3 1/2 **\$4.50**

Union Label

Snap-Out Carbon Forms, Tags, Labels, Laundry Lists, Any Standard or Special Form for every business. Mail copy and specifications for price.

SAVE...
DELIVERY CHARGES & C.O.D. If Payment in FULL is Sent With Order.

LETTERHEADS	1000	\$8.50
500 - \$6.50	5,000 -	\$32.00
8 1/2 x 11, 20 lb. Hammermill Bond White		
NOTEHEADS	1000	\$6.75
500 - \$5.50	5,000 -	\$25.00
5 1/2 x 8 1/2, 20 lb. Hammermill Bond White		
ENVELOPES No. 6 3/4	1000	\$7.50
500 - \$6.00	5,000 -	\$28.00
ENVELOPES No. 10	1000	\$9.50
500 - \$7.00	5,000 -	\$38.00

Envelopes Sub 24, White Wave

MAIL ORDER PRINTERS
Division of Curtis Printing Co. - Established 1923
4101 MARKET STREET OLYmpic 3-4292 Oakland

AN ENVIABLE REPUTATION BUILT ON QUALITY

gilbert & de lue

printing-lithography

Designers of unexcelled direct-mail media: folders, booklets, brochures, periodicals, business stationery. Finest of color work.

GRaystone 4-3717
1851 POST STREET

G. M. Amos Printing Co.
C. M. Amos

CREATIVE PRINTING
LETTERHEADS • BUSINESS CARDS
OFFICE FORMS • RUBBER STAMPS

MIMEOGRAPHING
4356 MISSION
JUniper 7-3731

Printers-(Cont'd)

GANESSA PRINTING CO
Commercial Printers Since 1893
708 Montgomery..... DO uglas-2-3440
Cardinal E J 942 Howard..... YU kon 2-2200
Carle H J & Sons 635 Clay..... SU tter-1-5090

CARLISLE A & CO
SINCE 1852
Commercial Printing & Engraving
Interleaved Carbon & Ruled Forms
645 Harrison..... GA rfd 1-2746

CASCADE PRESS 1273 Mission.. KLonDike 2-1066
Case-Wallis Printing Co..... GA rfd 1-7457

CENTURY MANFOLDING CO
Carbon Forms & Master Unit Printing
1250 Sanchez..... VA lencia 4-7842

CHAPMAN PRESS
Lithographing-Printing-Publishing
445 Natoma..... EX brk 2-5991

CHINESE PACIFIC WEEKLY
751 Clay..... YUkon 2-6748
Chinese Times The 119 Waverly Pl. YUkon 2-0136
Clipper Printing Co The
Plastic Printing of Every Description
445 Natoma..... GA rfd 1-1367

COAST PRINTING SERVICE
Forms Specialists-Offset Printing
540 Kearny..... SU ttr 1-3399

COLONIAL PRESS
William F. Mitchell - President
PRINTERS and LITHOGRAPHERS
Com'l & "Snapout" Forms - Color Work
394 Pacific Av..... SU ttr 1-6680

Colortype Press 405 Gough..... HE mlock-1-0883
Cott Press 1337 Sutter..... OR day-3-9460
Columbus Printing 718 Columbus Av. DOuglas 2-6659
Conlan Chas L Printers The
1655 Folsom..... HE mlock 1-7373
Conlan Printing Co 1655 Folsom..... HE mlock 1-7374
Converse G H 509 Sansome..... DO uglas 2-3199
Craft Sales Co 149-2d..... GA rfd 1-5345

CRAFTSMAN PRESS 340-1st YU kon 6-5050
Crane Kay 325 Sacramento..... GA rfd 1-7457
Crest Printing Co 313 Minna..... GA rfd 1-5134

CRESSENT PRINTING CO
2047 Oakdale Av..... MI son 7-0294
Crest Stationers 326 Howard..... YU kon 2-6168

The Yellow Pages save you time.

CROCKER H S CO INC 720 Mission, DOuglas 2-5800
Plant 1000 San Mateo Av San Bruno, PLaza 5-9010
(See Advertisement Page 573)

CUMMINGS ENGRAVING & PRINTING CO
156-29..... SU tter 1-4735
Daily Commercial News..... SU ttr 1-5765
149 California..... SU ttr 1-1464
Daily Menu Printing Co 52 Belden..... SU tter-1-6326
Daily City Record
3317 San Jose Av Daly City..... PLaza 5-4321
Davis Thos J & Son
Commercial Printers
223 Davis..... EX brk 2-6632

DeBOLT ORVILLE E CO
Point of Sale Advertising
WANT ORDER BOOKS - WANT BOOKS
ENVELOPE - ORDER - BLANKS
330 Jackson..... DOuglas 2-3089

deLAURIER WILLIAM
847 Howard..... EX brook 2-8863
De Lue Edgar A 1351 Post..... GR ayson 4-3717
De Luna Press 360 Kearny..... DO uglas 2-3180
Dennis Printing Company 414 Jackson YUkon 6-4108
Descalso William 562 Howard..... YUkon 2-3533

DETTNERS PRINTING HOUSE INC
Since 1899
Printing - Lithography - Engraving
835 Howard..... GA rfd 1-2803

DIAMOND PRESS
DAILY & A LA CARTE MENUS
COMMERCIAL PRINTING
1176 Valencia..... VA lencia 6-5700

Dobson Inc 532 Jessie..... UN drhl 3-3535
DOLORES PRESS 3384-16th..... UN drhl-1-3667
DONAHUE E & COMPANY INC
394 Pacific Av..... DOuglas 2-7077
Donaldson H H & Sons Printers
420 Market..... SU ttr 1-7444
Dorsey's Offset Printing & Lithography
5378 Mission..... JUniper 7-1654
Douglas Press The
1211 Golden Gate Av..... WA imut 1-5090
Dual Standard Printing 4341 Calif. BAyview 1-6229
(See Advertisement This Page)

DULFER ALEX LITHOGRAPHING CO
853 Howard..... GA rfd 1-7931
Durkee-Day Printing Co
529 Commercial..... DO uglas 2-3793
(Continued Next Page)

WEDDING

INVITATIONS
24-Hour Service
As Low As \$10 Per 100
SAVE 1/3
Samples Mailed
On Request

**COMMERCIAL PRINTING
LOWEST PRICES**

Letterheads - Billheads - Envelopes
1000 Business Cards \$2.95 & up
1000 Raised Letter Cards..... 4.25
Sales Books - Book Matches

MULLANY PRINTING CO.
607 S. Van Ness Av. Nr. 17th St., S.F. 10
In the Mission District - Easy Parking
One Block East Market 1-2737
Redlick Newman

QUICK PRINT PRESS
G. A. Nery

1000 BUSINESS CARDS \$2.95
The Cards That Set the Pace
Wedding Announcements
Christmas Cards

QUICK SERVICE
Letterheads Statements
Envelopes Invoices
942 Market EXbrook 2-5513

WILLATS PRINTING COMPANY

- PRINTING • BOOK MATCHES
- CALENDERS • CHRISTMAS CARDS
- SALESBROOKS • ADVERTISING SPECIALTIES
- CONTINUOUS REGISTER FORMS
- SNAP-OUT CARBON FORMS

PRINTING & LITHOGRAPHY
950 FOLSOM STREET
EXbrook 2-0660
Our 47th Year

ONE TIME CARBON BUSINESS FORMS

We Specialize in
ONE-TIME CARBON
MANIFOLD BUSINESS FORMS
Manufactured on Automatic Equipment

Fast... Dependable Service
REDI-RITE BUSINESS FORMS
2600 HARRISON
VA lencia 6-0070

Printers-(Cont'd)

Durnell's Printers 680 Haight..... UN drhl 1-1991
Dwight Franklin Co 3174-24th..... MIson 8-3321
(See Advertisement This Page)

EAST WIND PRINTERS
PRINTING - LETTERPRESS - OFFSET
IBM COMPO - ART & LAYOUT
574 Merchant..... SU ttr 1-3388

Economy Printers & Stationers
443 Stevenson..... YUkon 2-3227

ELITE PRINTING CO 877 Valencia..... ATwtr 2-4734
Em Ler Printing And Stationery
231 W Portal Av..... SE abright-1-3248

Embee Printing Co
1022 Golden Gate Av..... WEst 1-8056

ENGRAVED STATIONERY CO
345 Battery..... VA lencia 1-0328
Enterprise Press 1173 Valencia..... VA lencia 4-2233

ERIKSSON PRINTING CO
330 Market..... GA rfd 1-5432
Erickson Printing Co 330 Market..... GA rfd 1-6375
Esquire Press 3692-18th..... HE mlock 1-6916
Eureka Press 125 Valencia..... UN drhl 1-6100
Everett J A
Color Printing-Publishing
52 Charter Oak Av..... JUniper 5-4998
If no answer call..... SEabright-1-7165

FAIRBAIN TAPE & LABEL CO INC
Labels-Tape
1139 Howard..... HE mlock 1-5315
Fairway Printing 3055-24th..... VA lencia 4-2329

FAME PRESS
COMMERCIAL PRINTING
LETTERPRESS & OFFSET
Gummed Labels & Stickers
291 Ellis..... TU xedo 5-4276

Farris Press 41 Sacramento..... DOuglas 2-0395

FILMER BROS PRINTING & BOOKBINDING CO
Formerly Co-Operative Bindery Co.
COMPLETE BOOK MANUFACTURING FROM
"MANUSCRIPT TO BOUND COPY"
330 Jackson..... EX brook 2-5115

Fingar Printing Co 2806-24th..... VA lencia 6-3134

FITZMIR ALBERT E
330 Jackson..... EX brook 2-4327
Flaum Tambo 518 Market..... DOuglas 2-3043

FLORES PRESS
Commercial & Newspapers
1429 Mendell..... MIson 8-5112
Foster & Short Inc 38 Davis..... YUkon 6-3839
Fowler L A Co 621 Montgomery..... SU ttr 1-1476
Francis Chas J Co The 84-9th..... UN drhl 3-3843
Francis-Valentine Co 251-4th..... GA rfd 1-6440
French Tom Press Room 180-1st..... SU tter 1-0545
Friend Press The 227 Church..... MA rkt 1-0601
Gabriel's Stationery 815 Clement BA view 1-4481
GARRETT PRESS THE 432 Natoma, SU ttr 1-6284
weritz Printing Co
Commercial Printers
76 Clay..... SU tter-1-3679
General Commercial Printers
543 Clay..... DO uglas 2-3919
Gene's Print Shop 2137 Union..... WAInt 1-0623

GEORGE PRINTING CO
BUSINESS STATIONERY
Accurately Printed - Sensibly Priced
Special 1000 Business Cards \$2.85
270-6th..... HE mlock 1-7913

GEORGE REPRODUCTION CO
217-2d..... DOuglas 2-5526
(See Advertisement Page 572)

Gilbert Cy 667 Howard..... DOuglas 2-0450
Gilbert & De Lue 1351 Post..... GR ayson 4-3717
(See Advertisement Page 572)

GLASS LEON
Commercial Printing
2301 Irving..... MO ntrose 4-1137
Globe Printing & Supply Co
622 Merchant..... GA rfd 1-0424
Globe Ticket Co Of Calif The
544 Market..... GA rfd 1-7700

GOLDEN GATE PRESS INC
117 Golden Gate Av..... HE mlock 1-2567

GOLDEN LITHOGRAPH CO
300 Broadway..... DOuglas 2-2617
Gordon Press The 531 Howard..... GA rfd 1-5591
Graham Press The 1335 Sutter..... OR day-3-9460
GRAPHIC PRESS 1151 Folsom..... HE mlock 1-4057
Graubaus Printing Co 370-18th Av BA view 1-5933
Greenwood Press 509 Sansome..... EX brk 2-8430

GREGORY & FALK
Lithographic Printing & Plates
74 Rincon..... SU ttr 1-9093
Guaranty Printing & Lithograph Co
809 Mission..... GA rfd 1-1758
Guerrard H L 518 Market..... DO uglas 2-2194

(Continued Next Page)

TO DARN A BIG HOLE
To furnish a firm base on which to work, baste a piece of mosquito netting over hole in garment.

(Continued Next Page)

Printers-(Cont'd)

HAINES A W CO
When You Need... In a Hurry
ANY ADVERTISING MATERIAL
DESIGNED AND PRINTED
Bulletins & Booklets - Folders & Pamphlets
Price Lists - Catalog Pages & Training Manuals
We Meet the Deadline
Artist Service - Photo Offset - Letterpress
47-2nd..... EX brook 2-8425

HALUSKA PRINTING CO
549 Sansome..... YUkon 6-2124
Hancock Bros
Ticket & Coupon Printing
1900 Carroll Av..... JUniper 7-7459
Hannan James P 1037 Mission..... HE mlock-1-1614
HARTFORD R E CO 321 Sacramento YUkon 2-5609
Hayes Printing Co 835 Howard..... DO uglas 2-2749
HEPP CARL 677 Folsom..... DOuglas 2-0268
Hessey Robert 420 Market..... SU ttr 1-2815
HIBBARD V & CO 177 Post..... YUkon 6-5742
HOOD PRINTING CO 449 Octavia..... MA rkt 4-4494
HOOPER JOHN D LITHOGRAPH CO
343 Front..... DOuglas 2-7054

HOOPER PRINTING & LITHOGRAPH CO

ADVERTISING & FORM PRINTING
Complete Plant - Typesetting, Linotypes, Presses
Lithography, Binding
Color Work - Publications - Forms
Fast Service - Reasonable
246-1st..... SU ttr 1-2255

Houser Dwight C 3174-24th..... MIson 8-3321
HOWES R L COMPANY
700 Montgomery..... EX brook 2-2300
Hunt Haywood H 512 Clay..... GA rfd 1-4655
Hutshell Collis E 607 Market..... GA rfd 1-0426

IDEAL PRINTING CO THE
PRINTING AT ITS BEST
SOCIAL - BUSINESS - COMMERCIAL
Near Geneva Ave
5172 Mission..... JUniper 7-2822

Iler Printing Service 202 Davis..... SU ttr 1-7117

INDEPENDENT PRESS ROOM INC
Featuring
Fine Color Work
Lithograph - Letterpress
FOLDERS - CATALOGUES - BOOKLETS
BROADSIDES - BULLETINS
CAR CARDS
Complete
Binding Facilities
300 Broadway..... SU tter 1-8670

Ioas A C & Co 281-4th..... DOuglas 2-8219
J T Specialty Co 518 Waller..... UN drhl-1-5188
Jackson R E Co 309 Minna..... SU tter 1-4377
Jackson Press 830 Jackson..... YUkon 2-1554

JAMES PRINTING CO
2 Century Pl..... DOuglas 2-6332

JEFFRIES BANKNOTE CO
CHECKS ACCOUNTS PAYABLE
AND PAYROLL
Stock Certificates and Bonds
444 Jessie..... DO uglas 2-0850

JOHNK & SEEGER 324 Clay..... SU tter 1-4667
JOHNSON A C PRINTING CO
817 Folsom..... SU tter-1-8878
Johnson Press 540 Union..... GA rfd 1-1721
JORGENSEN & CO 500 Sansome..... SU tter-1-4942
Kennedy Lawton R 343 Front..... EX brk 2-1383

KENNEDY-TEN BOSCH CO
Printers & Lithographers
500 Sansome..... GA rfd 1-0522
KEYSTONE PRINTING CO 143-2d..... GA rfd 1-8787
Kibbet Wallace & Son 343 Front..... GA rfd 1-5477

KIELTY & DAYTON
58 Our Ad Under Stationers-Retail
163 California..... DOuglas 2-6220
Kitchen John Printing Co
348 Commercial..... EX brook 2-7145

KNIGHT-GOONHAN CO
Knight Larry 343 Front..... SU tter-1-4942
Kohnke Printing Co 686 Sacramento..... GA rfd 1-2905
Kroehne Hulda M 320 Market..... SU tter-1-2373
Lafanchi Printing Co
400 Pacific Av..... DO uglas 2-3846
Lane Printing Co 344 Front..... EX brook 2-1295
(Continued Next Page)

Doctors APPOINTMENT & BUSINESS CARDS

STATEMENT ENVELOPES
ENVELOPES - LETTERHEADS
STATEMENTS

Quick Print Press
Commercial Printers
EXbrook 2-5513
942 MARKET NEAR MASON

Wedding INVITATIONS

Courteous Advice on
Proper Wedding Stationery

Raised Letters
Reasonable Prices
1 DAY SERVICE
SAMPLES MAILED ON REQUEST
Evenings by Appointment
Sat. 10 A.M. to 5 P.M.

DWIGHT FRANKLIN CO.
PRINTING - LITHOGRAPHING
We Do Our Own Work
Mission 8-3321
3174-24th St. Near So. Van Ness

advertising
PIECES

COMPLETE ART & PRINTING SERVICE FOR
Direct Mail - Cards
Booklets - Brochures
Folders - Programs
Etc.

HEmlock 1-1496
PROGRAM PRINTING & LITHOGRAPHY CO.
34 HYDE S.F. 2, CALIF.

Wedding Invitations
Stunning Raised Letters
\$10.80 Per 100 Sets

WE CALL ON YOU!!

PHOTOGRAPHY
WEDDING PHOTOS
8x10's - \$22.50 Dozen

EVERYTHING IN PRINTING
Rubber Stamps - Calendars
LEONE'S PRINTING & PHOTOS
JUniper 7-0238 or UNderhill 3-1090

Wedding Invitations
CORRECT SOCIAL FORMS
Featuring Strathmore Papers
SAMPLES SENT ON REQUEST
Ask About Customer Parking
KLondike 2-1066

CASCADE PRESS
1273 MISSION ST.
Bet. 8th & 9th One Block from Fox Theatre

LETTERPRESS LITHOGRAPHY

Printing Well Done

EQUIPPED TO HANDLE ANY SIZE JOB

BEN FRANKLIN PRESS
500 Sansome St • Sutter 1-2615

BUSINESS FORMS SPECIALISTS

Let Our Staff of SKILLED METHODS ENGINEERS Design Forms to Meet Your Specific Requirements
WE CAN REDUCE YOUR COSTS
Complete Offset Printing
FAST SERVICE

YUkon 2-0981
L. D. TURNER & ASSOCIATES
621 FOURTH STREET

PRINTING STATIONERS & PRINTERS

- OFFICE FORMS • INVOICES
- STATEMENTS • ADVERTISING
- LETTERHEADS
- ONE-TIME CARBON FORMS

DOuglas 2-5800

S. CROCKER CO., INC.
"Est. 1856"
720 MISSION
Store - 260 Montgomery St.
EXbrook 2-2462
Plant - 1000 San Mateo Ave., San Bruno
Plaza 5-9010